

ELECT

Dan Knapik

MAYOR OF WESTFIELD

DAN KNAPIK SUMMARIZES HIS PRIORITIES

With less than two weeks remaining before Election Day, I would like to take this opportunity to summarize the priorities and principles that would characterize my campaign and my Administration should I be fortunate enough to gain your confidence on November 3rd.

1. **Communication with Citizens, city employees, and elected officials:** I have laid out a five-point communication plan which I will abide by as Mayor. I will re-institute an open-door policy in the Mayor's office. I understand customer-service and will accommodate YOUR schedule rather than force you to accommodate mine. I will conduct regular ward meetings bringing your city government to you; I will post a monthly "Message from the Mayor," updating you on important issues in our City; I will deliver a stronger web presence for our City by pushing for more online services and social networking; and I will work to enhance our City's Channel 15 services.
2. **Truth In Budgeting:** I will engage Westfield's citizens by making our budget process more transparent. I will hold public budgeting workshops and reach outside City Hall to learn YOUR priorities and incorporate them into our budget. Most importantly, I will lay out a plan that will protect the core priorities of government- public safety, education, and roadway maintenance.
3. **Economic Development & Job Creation:** I will shift the focus of our economic development efforts from big-box warehousing to smaller, neighborhood-friendly industry by working to permit a green industrial park on Turnpike Industrial Way. The citizens have spoken and we have had enough of the truck-heavy big-box warehouses. I will work proactively to attract investment to our City's downtown.
4. **Clean City Strategy:** I will prioritize neighborhood cleanliness by pursuing aggressive code enforcement, make sure our streets, public parks, and gateways to our City are emblematic of the pride we have in our City. Medians will be mowed, litter will be picked up, and streets will be swept in a timely manner.

I hope you agree that these are the most important issues facing our City over the next two years. Since July, I have communicated my vision for our City. For further information, please do not hesitate to call me directly at home at (413) 562-1390, email me at dnapik@msn.com, or visit my website at www.danknapikformayor.com.

Thank you and I kindly ask for your vote on November 3rd.